



MESSAGE FROM THE PREMIER OF QUEENSLAND

The Goondiwindi Hell of the West Triathlon, dating back to 1989, is an exciting tradition on the State's sporting calendar.

Queensland's premier long-course triathlon, the Hell of the West, now boasts more than 400 competitors taking on a 2km-swim, 80km-cycle and 20-km run.

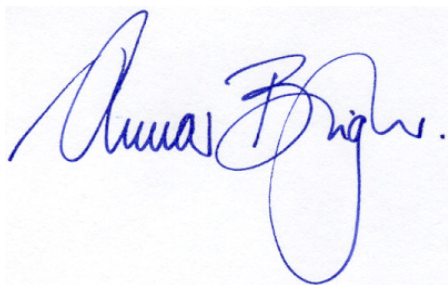
Heading to the triathlon is a great way to explore Queensland south west countryside as well as discovering the wonderful town of Goondiwindi and all it has to offer.

The Goondiwindi Hell of the West Triathlon is proudly supported by my Government through the Queensland Events Regional Development Program.

Regional events deliver an enormous boost to local economies – bringing in business, creating jobs, attracting tourists and fuelling growth, prosperity and offer a tremendous sense of pride for the host communities.

Already, the funding program has provided more than \$9.7 million to some 460 regional events since it started as a world-first initiative in 2001. Across the State, thousands of individuals, community groups, local councils and in some cases entire towns, put countless hours into ensuring their events are a success.

The Queensland Government is proud to share the passion and the achievements of the State's regions through this program. Enjoy the Hell of the West Triathlon, and I hope you will have an opportunity to discover more of Queensland's great events in the coming year.



**ANNA BLIGH MP
PREMIER OF QUEENSLAND**